



**YOUR GLOBAL
BUSINESS
PARTNER.**

A NEW WAY FOR BUSINESS INFORMATION

CRIF, a global company specializing in credit bureau and business information, outsourcing and processing services, as well as credit solutions, has established a **new approach to Business Information.**

Thanks to a unique, effective and dynamic framework, CRIF plays an **essential role for those firms looking for the best available credit and risk information.** CRIF's mission is to provide the right solutions to help companies all around the world do business based on profitable and healthy growth.

The **most significant CRIF asset is its people,** strongly committed to helping clients achieve their business targets with solutions dedicated to every specific information need: **from customer and supplier risk evaluation, to compliance, business development, and competitor-performance measurement, at the same time considering changes that could affect a company.**

CRIF BUSINESS INFORMATION

A NEW WAY FOR BUSINESS INFORMATION

CRIF BUSINESS INFORMATION ECOSYSTEM

CRIF Business Information is based on an ecosystem; a new way of thinking about data and information and how they are linked to each other.

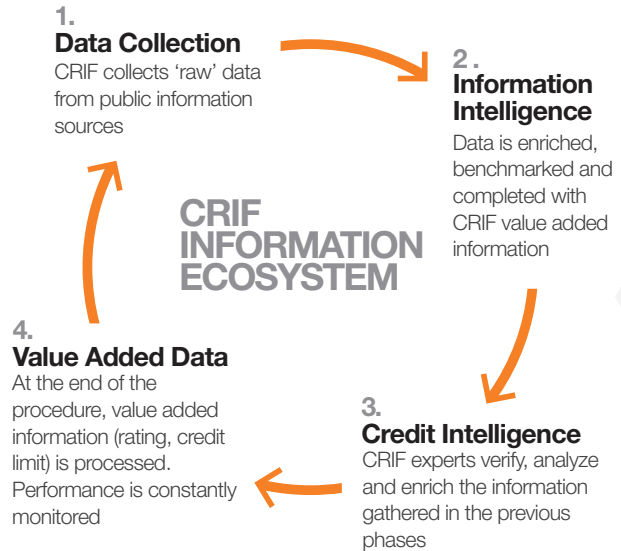
The starting point is the constant and dynamic selection of the best data available in a particular environment, continuing with the ability to transform data into information, pointing the worldwide market in the right direction to achieve profitable results. In this process, data become information when risk indicators and credit limits are available to clients and, at the same time, the ecosystem is open and adaptable, with every change in the environment resulting in an immediate change to the ecosystem itself.

CRIF's mission is to build a business scenario where decisions and risks are based on a complex and robust framework of value added business information which is dynamically updated and revised.

COMMITMENT TO QUALITY

CRIF has always been committed to working with the best available data on different markets, transforming them into the best available information. This process has some great and unique advantages for companies looking for useful information to generate business all around the world:

- **Completeness.** A clear picture of a company's current situation.
- **Meaningfulness.** The amount of data is not the most important thing, but rather having information able to add value to an evaluation process.
- **Updating.** Be aware of the current scenario and be notified if something has changed.
- **Value added data** such as credit ratings and credit limits, able to measure if there are minimum requirements for establishing a business relationship.



CRIF-OWNED BUSINESS INFORMATION COMPANIES

CRIF's mission is to create value by helping companies perform increasingly better on a global basis where international information is crucial. Currently, CRIF has a direct presence in **12 countries**, offering local and international business information solutions across the globe: **Austria, China, Czech Republic, Germany, India, Italy, Poland, Slovak Republic, Switzerland, Taiwan, Turkey, and UAE.**

SKYMINDER FOR INTERNATIONAL BUSINESS INFORMATION

How can information on worldwide businesses be accessed? How can customers, providers and competitors be assessed in line with compliance requirements? How can you be updated if a company's profile has changed? **SkyMinder** is the answer to all these questions, anywhere in the world, always, and for any business assessment need.