

SYNESGY

ESG ASSESSMENT

Global digital platform for sustainability assessment



Sustainability is no longer an option but a must-have.

Introducing Synesgy, a global digital platform that helps to assess and evaluate ESG sustainability of businesses and supply chains.

Today, companies are increasingly being judged by the long-term impact of their actions on all stakeholders, including shareholders, employees, customers, and society. It has become imperative for companies to drive sustainability across environmental, social, and governance norms and build a stakeholder value model that quantifies results beyond immediate costs and returns.

Sustainability requires a proactive approach and the adoption of real solutions, especially in the evaluation of production processes and supply chains, which contribute up to 90% of the overall impact of a company.

For this ever-evolving business ecosystem and with a mission to improve the transition to sustainability with data and information collected through an innovative digital platform, Synesgy was introduced.

Synesgy is one of the most trusted providers of business sustainability ratings, certified by CRIF Ratings (CRA), a Global Credit Rating Agency, and backed by powerful technology and global expertise.

Synesgy's Assessment Model enables companies to collect and manage sustainability information through an ESG self-assessment, complete with evaluation, benchmarks, and guidance on the development plan to be undertaken.

HOW DOES SYNESGY HELP YOU DRIVE SUSTAINABILITY?

FOR BUYERS

- ▶ Evaluate supply chain sustainability using ESG Performance Scorecards.
- ▶ Implement monitoring tools within the procurement process for transparency.
- ▶ Avoid operational and reputational hazards.
- ▶ Implement cost controls while growing your business.
- ▶ Find the best ESG-Rated Suppliers



FOR SUPPLIERS

- ▶ Execute self-assessment to check your sustainability level.
- ▶ Implement a unique process to qualify for the ESG frameworks for all companies demanding it.
- ▶ Obtain certification and publish them on digital assets.
- ▶ Use benchmarks to position the company within the sector.
- ▶ Grow your business by promoting your ESG scores.

WHO CAN BENEFIT FROM ESG ASSESSMENT?



CORPORATES

- ▶ Monitor and manage sustainability for all suppliers across the entire supply chain.
- ▶ Implement supplier qualification and evaluation protocols for risk management.
- ▶ Identify top ESG-rated suppliers.
- ▶ Identify best practises and innovations in supply chain management.



SMEs

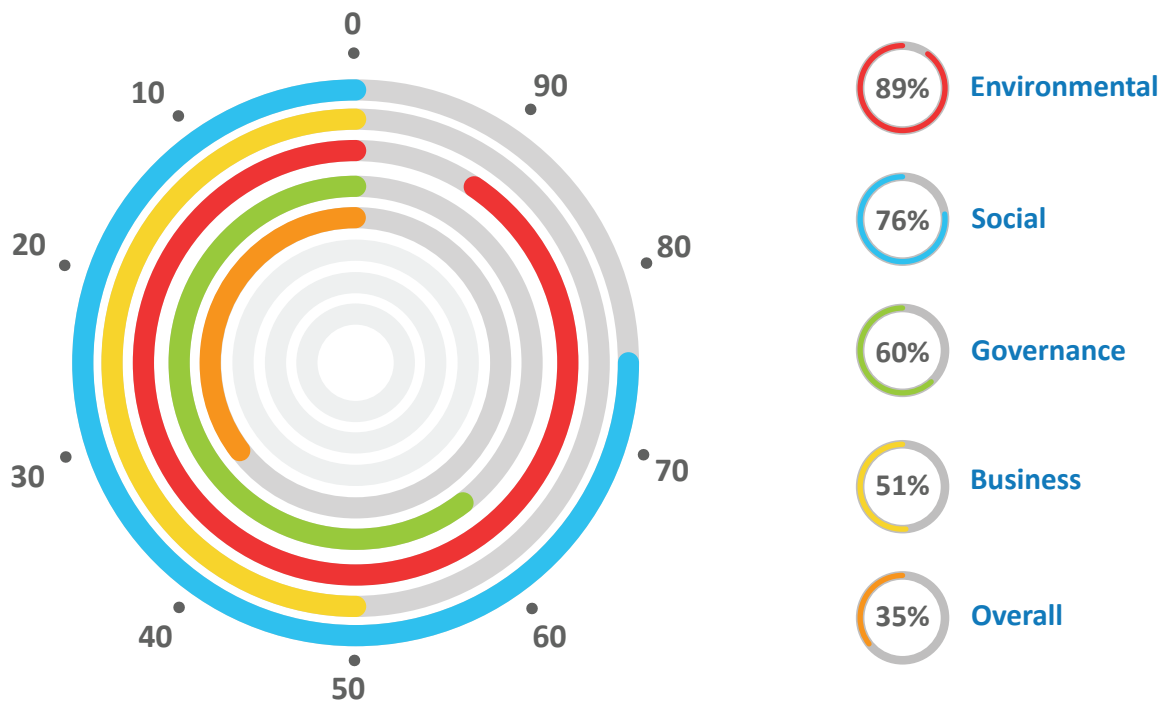
- ▶ Evaluate sustainability in terms other than financial indicators, such as environmental, ethical, and social responsibility.
- ▶ Identify strengths and improvement areas.
- ▶ Implement improvement and transition paths to compete with industry leaders.
- ▶ Identify best practises and innovations in supply chain management.



BANKS AND INSURANCES

- ▶ Manage Green Asset Ratio (GAR) and commitment to sustainable transformation of total assets.
- ▶ Get verifiable data for privately held SMEs and actionable insights to drive improvements.
- ▶ Align with changing global regulations while building for relevant industry and geographical benchmarks.
- ▶ Focus lending strategies on companies that are more sustainable, responsible, and transparent.

THE SYNESGY SCORECARD AND ACTION PLAN



The Synesgy score is an assessment of the level of compliance with environmental, social, and governance (ESG) factors of a counterparty, which also considers the sector and geographical area. The score is calculated on the basis of the proprietary methodology of CRIF S.p.A., using information provided by the subject to which the ESG Score refers ("Evaluated Entity") by completing a questionnaire.

For companies that want to assess their supply chain and partners, Synesgy provides ESG performance dashboards where companies can view and analyze the scores obtained by their suppliers and partners in different areas.



Synesgy is a global alliance of leading companies improving the transition to sustainability with data and information. The Synesgy network consists of partners specialising in economic and business information on global companies, helping in ESG evaluations both from a global as well as local context.



LANGUAGES

25+

Thanks to a global approach, heads of supply chains and suppliers can benefit from a platform available in more than 25 languages.



COUNTRIES

60+

We are localised in 60+ countries for easy global usage without sacrificing specific local requirements. We strive for customised questionnaires as per regulatory and business norms of the country to which the company refers.



SUPPLY CHAIN ENTERPRISES

150+

Synesgy has been used for assessing the environmental, social and governance ratings of more than 150 enterprises globally in order to help them manage business risks and grow operational resiliency.



BANKS AND INSURANCES

500+

Our platform has been used by 500+ banks and insurance companies across the globe, with deeper customizations based on the regulatory and business frameworks of the countries they operate in.



INDUSTRIAL SECTORS

35+

Synesgy covers more than 35 industry sectors. For each industry category, we check how the company integrates sustainability at every stage of its operations and in its management systems.

SYNESGY MEMBERSHIP



United Nations
Global Compact



CONTACT FOR MORE INFORMATION

CRIF Digital Services Private Limited
Unit No. 601 • Sixth Floor • Axis Centra • Survey No.
62/1/4, Baner Pune - 411045 • Maharashtra • India
Email: esgsupport@crif.com
+91 9176644341

