

April
2021 ISSUE
VOL X

CRIF INDUSTRY WATCH

A monthly edition on Data, Risk and Economic Insights

INSIDE THIS ISSUE

- Analysis and Studies
- Import-Export
- Product Analysis
- Article of the Month
- Quick Infographic



Analysis and Studies

State Aid in Italy: in 2020, 103 billion euro to 1.2 million of companies



More than 1.200.000 companies, 22.5% of the overall total in Italy, in 2020 received State Aid with a value of €103 billion (of which 78% is related to a special aid to guarantee liquidity access). It's what point out from first Observatory on State Aid, released by CRIBIS, a CRIF company of Business Information.

Observatory matched National Registry of State Aid with CRIBIS databases, analyzing profile, dimension and industry of the companies required from January 2020 to January 2021, benefited of public support to face crisis generated by Covid-19.

Considering number of companies who received State Aid in relationship with the region, Valled'Aosta (North-West) has the highest rate achieving 51.6% (6,142 companies), then Friuli Venezia Giulia (North-West) with 40%, 37,345 companies, Marche (Centre) with 34.1% (51,577 companies) and Basilicata (South) with 30.1% (15,755 companies). At the end of the ranking, Lazio (Centre) with 15.3% (87,429 companies), Molise with 16.3% (4,962 companies) and Campania with 16.7% (82,783 companies).

Lombardia (North-West), Veneto (North-East) and Emilia Romagna (North-East) are regions with the highest absolute value of received State Aid: €23.77 billion Lombardia, almost double of Veneto (€12 billion) and more than double of Emilia-Romagna (€10.93 billion).

Provinces with the highest percentage of companies with State Aid are Aosta (51.6%), Gorizia in Friuli Venezia-Giulia (42.5%, 3,878 companies), Udine in Friuli Venezia Giulia (40.2%, 18,029 companies), Trieste in Friuli Venezia Giulia (39.8, 6,084) and Pordenone in Friuli Venezia Giulia ((38.8%, 9,354). Then, Trento in Trentino Alto-Adige (North-West) with 36.5%, 17,362 companies and four province located in Marche (Centre) Fermo (34.7%, 6,731), Macerata (34.5%, 11,823), Pesaro (34.4%, 12,241) and Ancona (33.7%, 13,644).



On the opposite side, 10 provinces with lower State Aid are Caserta (South) with 12.7% and 10,631 companies, Bolzano (North-East) with 12.8%, 7,101 companies, Roma (Centre) with 14.5% and 64,823, Viterbo in Centre of Italy (14.6%, 4,965), Rieti in the Centre (14.7%, 2,069), Benevento

in South (14.8%, 4,556), Nuoro in Sardinia Island (15.6%, 3,616), Campobasso in South (15.6%, 3,533), Latina in Centre of Italy (15.9%, 8,397) and Oristano in Sardinia Island (15.9%, 2,238).

“During a very complex economic phase and constantly changing as current one, it’s crucial evaluate precisely and effectively financial strength of customers and business partners”, said Marco Preti, CRIBIS CEO. Know if own customers received State Aid put in place by government to face COVID-19 crisis it’s a very important information to understand company liquidity.

From Observatory, industry who asked more for State Aid was Retail Trade (achieving 16.3% of the total value), then, Catering (12.1%), Wholesale Trade (9.3%) and Specialized Buildings (9.2%).

From dimensions point of view, micro enterprises requested 91.9% of total aid, with 7% of small, 1% of medium and 0.1% of big companies. Considering turnover, companies with less than one million euro achieved 89.4% in requesting State Aid.



Finally, companies with few years in business were ones who received more State Aid. 42.2% were companies established by 2011, 26.8% were companies born from 202 and 2010 and 16.5% older ones founded between 1991 and 2000.

State Aid are managed by Italian Economic Ministry (Ministero dello Sviluppo Economico) and are related to different categories:

- Aid with limited amount (grants, tax and payment advantages or other profiles);
- state guarantees for loans to liquidity access;
- preferential interest rates on government loans and guarantees and loans channelled through banks;
- short-term export credit insurance by the State;
- aid for research and development and investment in the production of products related to Covid-19;
- deferral of taxes and/or social security contributions;
- wage subsidy;
- support for fixed costs not covered by undertakings and for recapitalisation in favour of undertakings.

Import-Export Snapshot

Jamaica

Jamaica is the 139th largest export economy in the world and 120th as importer.



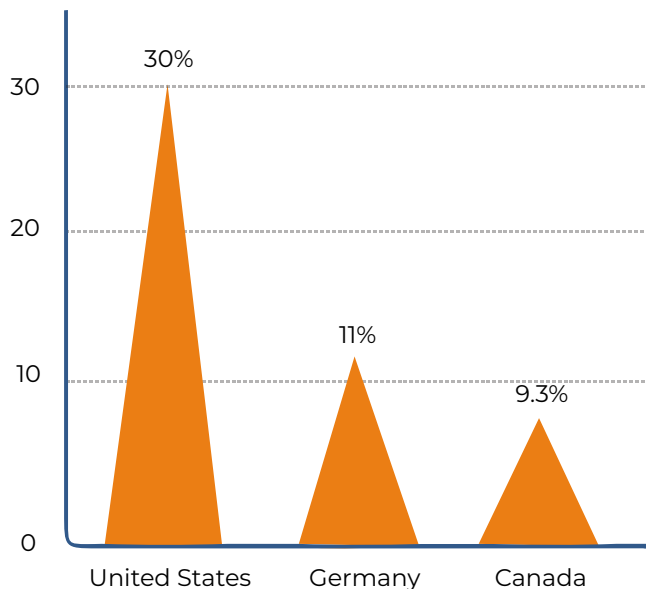
In 2017, Jamaica exported \$1.34B and imported \$5.82B, resulting in a negative trade balance of \$4.49B.

In 2017 the GDP of Jamaica was \$14.8B and its GDP per capita was \$9K.

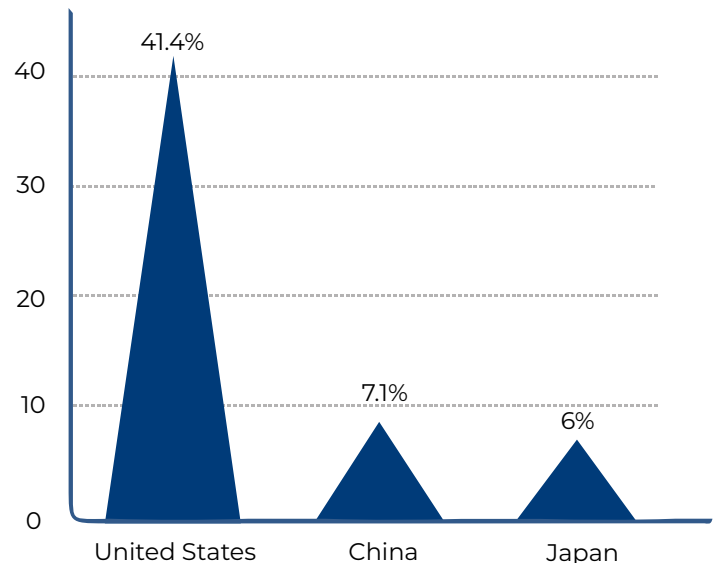
Jamaica is a member of UN, World Bank and WTO.

Jamaica is classified as upper middle income economy by World Bank.

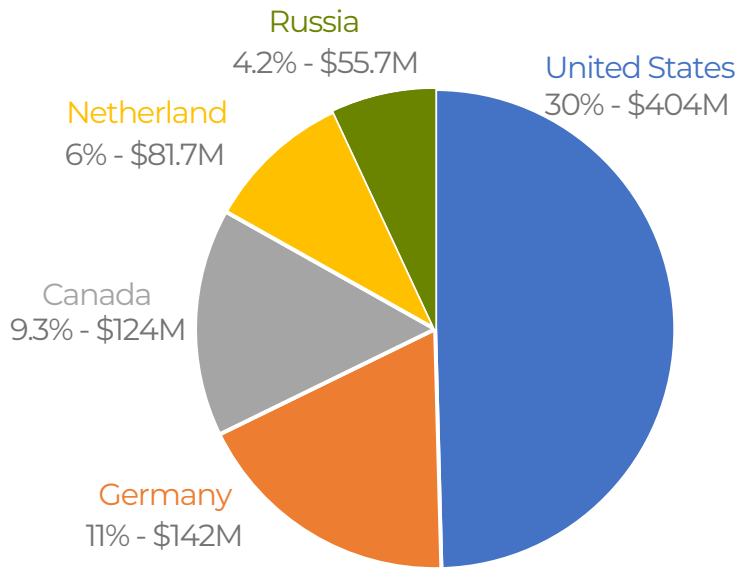
Top 3 Export Destinations (overall value \$1.34B)



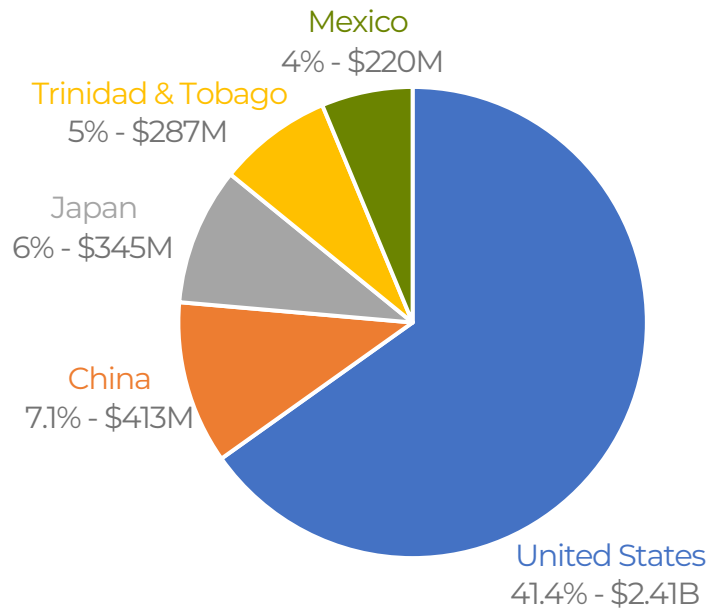
Top 3 Import Origins (overall value \$5.82B)



Top 5 Export Countries



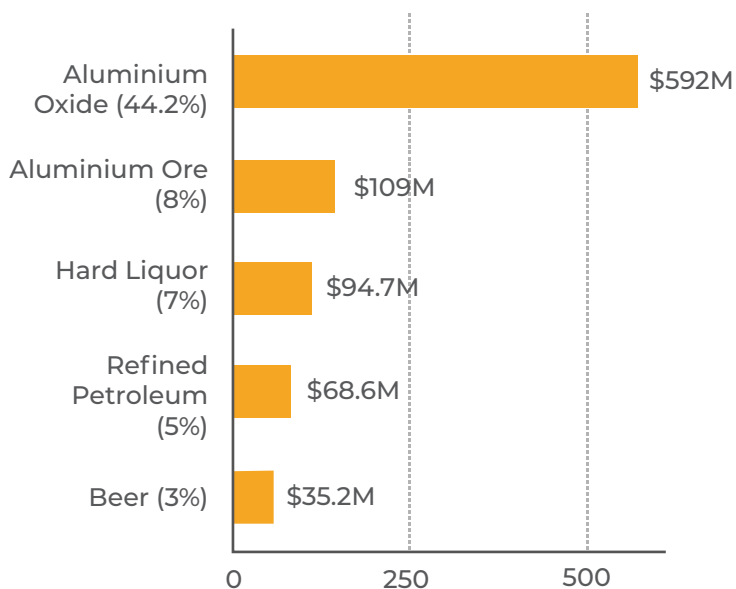
Top 5 Import Countries



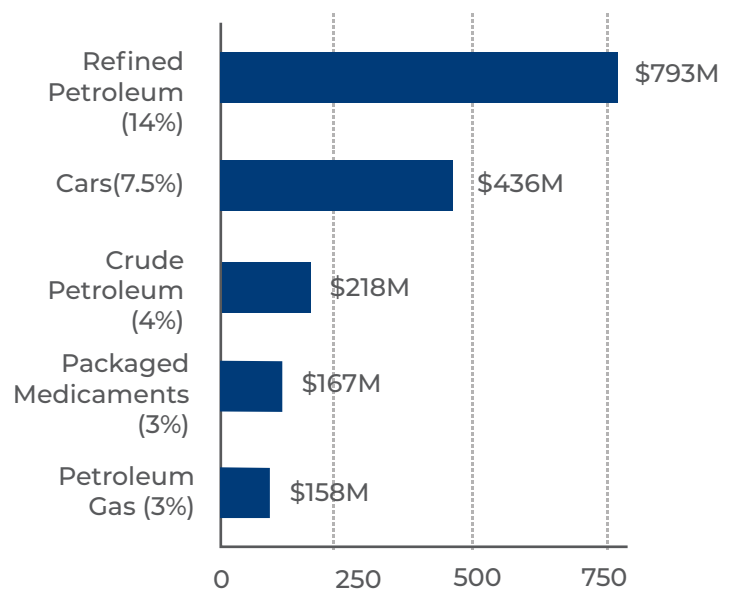
SOURCE: <https://oec.world/en/profile/country/jam/>

What does Jamaica Imports and Exports?

Top 5 products exported by Jamaica



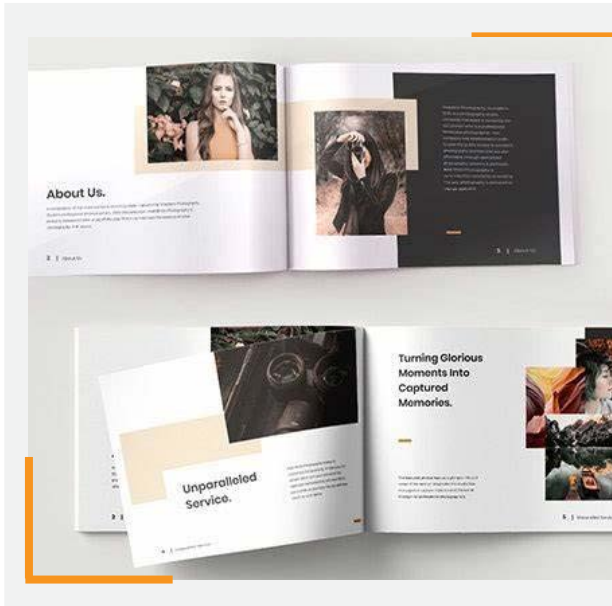
Top 5 products imported by Jamaica



SOURCE: <https://oec.world/en/profile/country/jam/>

Product Analysis

| Brochures Top Exporter United States



- Brochures are the 211th most traded product in the world.
- The value of the total export amount at \$15B.
- Brochures' top exporter is United States (\$2.26B), followed by China (\$2.24B), the United Kingdom (\$1.94B), Germany (\$1.63B) and Poland (\$821M).
- The top importers are the United States (\$1.77B), Germany (\$1.38B), the United Kingdom (\$1.38B), Canada (\$1B) and France (\$711M).
- United states exports for \$2.26B, which represents the 15% of the world total.

Article of the Month

| Romania - An overview on economy and business environment

Romania is in Southeastern Europe, between Bulgaria and Ukraine, bordering also the Black Sea, Moldova, Hungary and Serbia.

Romania's economic situation has always been complex. In the last twenty years it underwent difficult periods like the 2009 financial crisis, when Romania suffered an economic slowdown, especially in the automobile sector, which is dependent on foreign demand. Financial difficulties pushed the country to seek financial help from the IMF, the European Commission and the World Bank. More recently, the Romanian economy was among the fastest-growing in the EU; however, the global crisis brought by the COVID-19 pandemic has stopped this fast growth and has strongly affected the Romanian economy, mainly due to weak external demand which slowed production and exports and to lower consumer spending. On the contrary, investments had a positive contribution to growth. As the global economy should stabilize, GDP is expected to rebound by 4.6% this year and 3.9% in 2022, though the situation remains very unstable (IMF).

In addition to the contingent situation related to the pandemic, some threats to the Romanian economy are an ageing population, the emigration of skilled labour, significant tax evasion, informal labour, and insufficient health care. Romania is still one of the poorest countries in Europe. Furthermore, the COVID-19 crisis led to a rise in unemployment, estimated at 7.9% in 2020.



Let's have a look at the economic sectors. Romania has a labour force of 8.8 million people out of its 19.4 million population, though this number has been decreasing over the last decade due to the massive migration of Romanian workers to Western European countries.

Agriculture represents around 4.1% of Romania's GDP and employs 21% of the country's active population (World Bank, 2020). The main resources and agricultural production in Romania are cereals, sugar beets, maize, wheat, milk, sunflower seed, barley, grapes, sugar beet, rapeseed, plums/sloes and potatoes. However, production remains very low in comparison with the country's potential capacity (more than one-third of the land is arable). About 25% of the country is covered by forest (especially around Transylvania), and the logging industry is developing very fast.



Romania has a limited energy dependence thanks to coal, oil, gas and uranium reserves. According to data from Eurostat, Romania became the seventh-biggest agricultural producer in the European Union; nevertheless, the impact of the COVID-19 pandemic was heavy, with the sector dropping by 13.9% in 2020 (Eurostat).

The industrial sector contributes to 28.2% of the country's GDP and employs 30% of the active population. Thanks to inexpensive labour, its industry is diversified and competitive. Historically, manufacturing companies and the industrial sector represent the backbone of Romania's economy



For this reason, foreign direct investors are involved in heavy industry (metallurgy, steel), the manufacturing of vehicle parts, building and construction, petroleum refining and textiles, footwear, chemicals food processing, mining, construction materials, timber.

According to figures by the World Bank, the manufacturing sector alone contributes 17% of GDP. Also the industrial sector has been strongly hit by the COVID-19 PANDEMIC, in the period Jan-Nov 2020 total industrial decreased by 10.2%.

Romania's economy is mainly centered on the services sector, which represents 58.2% of the GDP and employs around 49% of the nation's workforce. Tourism, in particular, has been booming in recent years. In 2020, however, the number of tourists staying in Romania fell by 52.3% as a consequence of the COVID-19 global restrictions (INSEE). The technology sector has also seen consistent growth in recent years, due to the emergence of a high-qualified workforce whose cost is lower than the European average. Romania's ITC sector accounts for around 6% of GDP (Romanian Software Industry Association).

Regarding exports, the most exported commodities are machinery and equipment, other manufactured goods, agricultural products and foodstuffs, metals and metal products, chemicals, minerals and fuels, raw materials. The top export partners are Germany, Italy, France, Hungary, UK.

Most imported products are machinery and equipment, other manufactured goods, chemicals, agricultural products and foodstuffs, fuels and minerals, metals and metal products, raw materials. The top import partners are Germany, Italy, Hungary, Poland, France, China and Netherlands.

Despite the pandemic effects and the above mentioned challenges, Romania keeps being an attractive and profitable market for foreign companies. Especially in this period characterized by uncertainty, only the most credited and trusted business information sources can successfully support you in retrieving information on Romanian companies.



SkyMinder , thanks to the most expert and trusted sources in the country, is able to support you in getting a reliable and in-depth view of your business partner and prospects.

All SkyMinder credit reports on Romania are online and updated and they include the following information (if available at local sources):

- Complete company identification details: correct company name, address(es), contact details such as phone, fax, email, webs, etc.
- Company registration details: our local providers try to access local registries and to get registration number, company id, fiscal code, and any information that can be retrieved at the local registry.
- Directors and company structure: board of directors, shareholders and related companies
- Financials: balance sheet and profit and loss (if companies are obliged to disclose).
- Credit rating and suggested credit limit
- Payments , Number of employees
- Activity details: sector and industry of the company, when possible also information on import and export activities.
- Negative information on the company
- Banks information

Quick Infographic

| CRIF's Enhanced Due Diligence and Its Benefits



Enhanced Due Diligence and Its benefits



Entering a business relationship without complete knowledge of your partner's business can be risky. Eliminate a significant level of risk associated with it by analysing their past and present with CRIF's Enhanced Due Diligence Report.

Why CRIF Enhanced Due Diligence Report?

- 1 Get a discreet report prepared with non-intrusive methods with accountability and integrity maintained
- 2 Compiled from numerous corroborating sources including local and international media, court records and more
- 3 Get a cost-effective in-depth investigation with clear turnaround timelines without any compromise on quality
- 4 Obtain consistent and high-quality output put together by CRIF's in-house research analysts
- 5 Leverage expertise in detailed background checks and stringent quality control protocols
- 6 Explore the emerging markets before anyone else by conducting thorough due diligence
- 7 Get access to our network of research analysts located across the globe who speak native and can access maximum information from the source

Are you ready to stay one step ahead with **CRIF's Enhanced Due Diligence?**

[Get your demo today!](#)

About CRIF India

CRIF India is one of India's leading provider of Credit Information, Business Information, Analytics, Scoring, Credit Management and Decisions Solutions.

CRIF's Business Information Report, commonly known as the BIR Report, is a new way of thinking about data and information and how they are linked to each other. Available in 230 countries and territories, CRIF'S Business Information Report contains up to date information collected from various data sources. The report helps in determining a company's profitability, financial trends, and risk. It also provides an in-depth profile of a company, including financial information, legal cases, history of business, ownership details, operational information, and details on related firms and special events that occurred in the past involving company management. It's an industry standard for evaluating both new and existing credit relationships, especially medium-to-high risk accounts. Additionally, it supports a company's other efforts, like marketing and purchasing.

CRIF India's Business Information Offerings



| How is CRIF different?



We brought in new Sets of Data Points,
First in the Industry at a TAT less than 48hrs.



Global Data Environment

200 million companies across 230 countries,
2 Million directors on these companies,
400+ data points covered



Unmatched expertise in analysis

Our vast experience gives us an eye for better
assessment of information



Count on our TAT

Quality in expertise translates into
efficiency in outcome



Quality checks

We've set processes to ensure reliable
information is coming your way

Customized solutions for: Customer | Suppliers | Trade / Supply Chain solutions



CRIF Solutions (India) Pvt. Ltd.

Unit 601, Sixth Floor, Axis Centra, Survey No-62, 1/4, Baner, Pune, 411045, Maharashtra, India

Ph: +91 2067642900 | Email ID: BISales.India@crif.com | Website: www.crif.in